COURSE SYLLABUS
ETHNOHISTORICAL RESEARCH METHODS
ANG 6480 - U01 #89438
Fall 2017. Wednesday 11:00 to 1:50.
SIPA 502 and Computer Lab SIPA 200.
Florida International University,
Offered by the Department of Global and Sociocultural Studies
Open to all FIU Graduate Students or by Instructor Permission
Version of August 21, 2017

COURSE DESCRIPTION
To understand the present and future one must know the past. This course emphasizes time, space, process, context and cultural themes for understanding the human experience. Ethnohistorical research methods facilitate the compilation and analysis of a wide array of sources created a day ago, or thousands of years ago. Students will be immersed in a variety of data sources and taught the skills to identify cultural themes in written texts, material objects, graphic images, interviews, ethnographic fieldnotes, etc. Triangulation and mixed methods builds a chronological and diachronic interpretation of source materials, validates their integrity, and places them in social and cultural context. Project management skills using NVivo software enables the compiling, organizing and coding of primary data sources generating innovative evidence based visualizations, explanations and interpretations.

COURSE OBJECTIVES: What you should be able to do on completion of this course
1. Integrate and link sociocultural theories, methods and data to produce new knowledge.
2. Identify "cultural themes" in texts, objects, and visual materials longitudinally over time.
3. Professionally locate, access and utilize collections and archives for research purposes.
4. Know the assumptions, validity and reliability of methods and techniques for the study of material objects, graphic images, texts, interviews, ethnographies, etc.
5. Effectively triangulate multiple historical data sources for cultural theme analysis and presentation of qualitative research.
6. Use NVivo software for project management, organization, analysis, and report writing.
7. Enhance your skills for the production of evidence based professional publications.

LOCATION AND RESOURCES:
Class meets as a seminar and a portion of class time in a computer lab. Students are encouraged to utilize their own theories, research topics and data from local, national and international archives/collections. Collections in South Florida will be highlighted such as FIU Library Special Collections, Wolfsonian, Ah-Theta-Thi-Ki Museum, and HistoryMiami.

COMPUTER SOFTWARE
Course includes introductory level training in the use of NVivo software from QSR International for project management, coding, analysis, and report writing. A minimum cost NVivo software license is available for both Windows and MAC computers through FIU PantherTech. NVivo has the capacity to digitally incorporate texts, field notes, photographs, interviews, GIS maps, audio and video as data sources. Codes can be categorized and recombined as themes emerge with discourse and content analysis. As the project grows in complexity, data sources can be searched for specific themes and topics. Generation of matrices of quantitative data and graphic models represent the theory and data visually. NVivo software facilitates the testing of theory based hypotheses or the generation of grounded theories.
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INSTRUCTOR
Dennis Wiedman, Ph.D. Anthropologist
Associate Professor, Department of Global and Sociocultural Studies.
Office: Maidique Campus, SIPA 327, 305-348-2262
Office Hours: Tuesdays 4:00 to 5:00 PM, or by appointment.
Email: wiedmand@fiu.edu  Web Page: http://faculty.fiu.edu/~wiedmand/
Email communication should be within Blackboard. I try to respond within three days.

TECHNOLOGY AND SOFTWARE
Required: Bring fully functioning lap-top computer and thumb drive to every class.
NVivo – Version 11. - QSR International
Windows operating system computer with XP version or later.
Minimum 1.2 GHz Pentium Processor, 2 GB memory, 2 GB available hard disk space.
OR
Mac computer with an Intel Core 2 Duo, Core i3, Core i5, Core i7, or Xeon processor
Mac OS X 10.7.5 (Lion) and above
2GB of RAM, 1280 x 800 screen resolution, 2GB of available disk space

REQUIRED READINGS - Books
Barber, Russell J, and Frances F. Berdan
1999 The Emperor’s Mirror: Understanding Cultures through Primary Sources.
Bernard, H. Russell, Amber Wutich, and Gery Wayne Ryan
. ISBN: 9781483344386

RECOMMENDED READING:
Saldaña, Johnny.

REQUIRED JOURNAL ARTICLES AND BOOK CHAPTERS: (Listed below and in the course schedule.)

Bell, Joshua A.

Caple, Chris

Castle, Joseph

Coupaye, Ludovic

Edwards, Elizabeth

Hedlund, Ann

Hodgson, Dorothy L.
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Lange, Matthew
London: SAGE.

Martínón-Torres

Nabokov, Peter
University Press. ISBN: 9780521568746

Opler, Morris

Rose, Gillian

Ryan, Gery, and Russell Bernard

Wiedman, Dennis

2010 Global Marketing of Indigenous Culture: Discovering Native America with Lee Tiger and

2012 Native American Embodiment of the Chronicities of Modernity: Reservation Food, Diabetes and the Metabolic

2012 Upholding Indigenous Freedoms of Religion and Medicine: Peyotists at the 1906-1908

Wiedman, Dennis, and Iveris Martinez
2017 Organizational Cultural Theme Theory and Analysis of the Strategic Planning of a New Medical School.

Wingfield, Chris
2013. Reassembling the London Missionary Society Collection: Experimenting with Symmetrical Anthropology and
the Archaeological Sensibility. In Rodney Harrison, Sarah Byrne, and Anne Clarke, eds., Reassembling the
Collection: Ethnographic Museums and Indigenous Agency, 61-87. Santa Fe: School for Advanced Research
Press.

COURSE REQUIREMENTS
This is a hands-on course where students are required in-class and out-of-class to become immersed in accessing,
organizing, analyzing, and then reporting and presenting their research. During class meetings students discuss the
readings, their research project, including insights, themes, methodological issues, and NVivo analytic techniques. In-
class and out-of-class exercises facilitate the learning experience.

The following requirements incrementally build to the completion of the Course Project Paper and Presentation. These
are summaries of the requirements, detailed instructions are in Blackboard: Course Materials. A student must complete
each of the course requirements in order to earn a passing grade.

1. Reading Discussions: What are the two most important things you learned from the week’s readings? Write two
essays of 200-250 words each highlighting the information, concepts, etc., learned. Come to class prepared to lead a
discussion on these and to discuss all the readings for the week. Post in Blackboard by 5:00 PM on the evening prior to the
class.

2. Literature Analysis: Become familiar with peer-reviewed journals that publish research on your research topic..
Choose one journal that you would like to publish your research in. Locate one article that uses an historical,
longitudinal, or chronological approach. Critically discuss the research approach, research design, data used, methods
of analysis, etc. Follow the required outline and topics in the Literature Analysis Instructions in Blackboard: Course
Materials. Use in-text citations and a “References Cited” section in the style of your chosen journal. Your Literature
analysis should be 500-750 words in length (two to three pages) and posted in Blackboard-Submissions- turnitin
accompanied with a pdf file of the article.
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3. Collections Report: Professionally introduce yourself to gain access to a collection. Interview a person responsible for the collections, policies for using the collections, and aspects of their professional careers and job responsibilities. A written report details an institution’s characteristics, specialties and collection policies. Focus on a single collection or set of items related to your interests by inventorying and describing the items. What can you learn from the accession records? What are their origins? What were the collector’s purposes? Report should contain text, graphic images and web links. Post Word document in Blackboard for other students to learn from. Instructor will select collections reports to be presented in class.

4. Source Specialist: Each student becomes a specialist in how to locate, access, organize, analyze and report on one specific data source, such as photographs, videos, maps, censuses, government documents, postcards, judicial records, music, diaries, ethnographies, oral histories, newspapers, etc. Demonstrate your research steps in using this source for your course project. PowerPoint presentation also includes authoritative books, articles, and web pages that explain the use of the source.

5. Exercises: Weekly in-class and out-of-class assignments enable students to express their research abilities while demonstrating their analytical, writing and presentation skills. Exercises include close looking at objects, Institutional Review Board (IRB) Certification, etc. Most exercises incorporate essential methodological techniques, and the use of NVivo for project management and analysis. To be prepared for the weekly NVivo lesson the student should view the identified videos and materials prior to the class meeting. To demonstrate completion of the exercise post the NVivo project .nvp file in Blackboard by 5:00 the evening before the class due date.

6. Course Project Paper: This includes two parts: a proposal and a final paper. This research demonstrates skills in methods and analysis for triangulating a limited set of objects, visuals, and texts to identify cultural themes. A third into the semester the student submits a Proposal introducing the research topic/question, the research design, methods, data sources and access. The Course Project Paper is no less than 10 pages of text, not including appendices and references cited. Submit printed paper and post in Blackboard-turnitin.

7. Project Presentation: Each student at the end of the semester presents a PowerPoint presentation based on their Course Project to the class and visitors. PowerPoint posted in Blackboard.

Optional Ways to Get a Better Grade
To ensure a better grade produce an advanced analysis or product based on their Course Project.

1) Research Product. Produce preliminary work in producing a product or plans, such as a museum exhibit, film, video, visual essay, conference poster, journal article, dissertation or book chapter, etc. This must go beyond or in addition to the Course Project Paper.

2) NVivo Advanced Analysis: Compile, organize, and code primary data sources using NVivo, then use NVivo’s advanced functions to visualize, analyze and report on themes and relationships. A written or PowerPoint presentation details the methodological steps and is posted in Blackboard. Selected students make class demonstrations. Results can be included in the Course Project Paper and/or Presentation.

WEB ASSISTED COURSE MATERIALS – Blackboard.
Specific information for course assignments is posted in Blackboard throughout the semester. Blackboard supports the student learning experience with related readings, web page links, study aids, discussions, emails, and extra credit exercises. Student computers need Mozilla Firefox, MS Word, and Adobe Reader for pdf files.

Announcements: This is where the instructor communicates with the students.
It is important to read announcements as soon as they are posted.
Messages: Send emails to selected individuals using the drop down list.
Email the instructor only within Blackboard Email.
Forums: Student discussions take place here on course topics.
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GRADING

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Optional: *Earn points up to 10 points from course research, 10 points Advanced Analysis, and ?? others.

** At the end of the semester the total number of points for the Exercises may be more or less than the Course Points. Exercise points are calculated using the following formula: 
A) Total points received divided by 
B) Total possible points, multiplied by 
C) Course Points = D) Course Points Earned. 

Manually calculate your scores using these criteria. Blackboard gradebook does not accurately total scores.

COURSE TOPICS AND READING SCHEDULE

Students must be prepared to discuss the readings and materials by the indicated class date. NVivo video lessons should be viewed prior to class. Dates and types of data sources may change based on those selected by students.

Week One: August 23

Course Overview
Introductions and Welcomes
Course Syllabus, Readings and Requirements
Blackboard Introduction
Lesson 1: From Objects, Visuals and Texts to Cultural Analysis
NVivo Exercise 1: Overview, Installing, License

NVivo Tutorial: What is Nvivo: [https://www.youtube.com/watch?v=7bLZ7fqSEEc](https://www.youtube.com/watch?v=7bLZ7fqSEEc) 3:26 min.

Week Two: August 30

Topics: Ethnohistory, Anthropology and Historiography
Presentation: Anthropology, Ethnohistory and Historiography Defined

Readings: (92 pages)
Bernard Ch 1: Intro to Qualitative Data Analysis. Pps. 1-16. 16 pps.
Hedlund. 2015 Beyond Beauty. 44-59. 15 pps

Lesson 2: Close Looking at Student Objects

NVivo Exercise 2: Project Management, Importing, Editing, Coding and File Hierarchies


Post Student Introduction in Blackboard - Discussions by 5:00 pm the evening before class.

Due: Manual Coding of Course Syllabus. (Bring printed and hand coded syllabus to class)

Bring one object to class that expresses something about you.
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Week Three: Sept 6
Topics: Literature Review, Categories, Models and Theories
Readings: (82)
Barber & Berdan: 2 The Reality-Mediation Model. Pages 33-47. 14 pps  
3 Paleography. Pages 53-79. 31 pps .  
Opler 1945 Themes as Dynamic Forces in Culture. 198-206. 8 pps  
Wiedman and Martinez. 2017 Organizational Cultural Theme Theory and Analysis. 10 pps.  
Lesson 3: Books, Categories, Models and Theories  
NVivo Exercise 3: Analysis of Student Introductions: Objects, Photo and Text.  
Due: NVivo Exercise 2 – Project Management. Post nvp file 5:00 PM the evening before class.  

Week Four: Sept 13 (142 pages)  
Topics: Access, Collections, Documentation, Sampling, and Assumptions  
Readings: (116 pps)  
Barber & Berdan.  
4 Calendrics. Pps 80-96. 16 pps  
7 Source Analysis: External and Internal. Pps. 148-177. 29 pps  
Lesson 4: Close Looking. Drawing, Attributions and Assumptions  
NVivo Exercise 4: Literature Review  
Adobe Connect Tutorials: From Blackboard left column – Adobe Connect  
Due: NVivo Exercise 3: Student Introduction Analysis. Post nvp file 5:00 PM the evening before class.  

Week Five: Sept 20  
Topics: IRB, Ethics. Research Designs, Archives  
Readings: (102 pages)  
Bernard Ch. 4: Research Design II: Collecting Data. Pps. 63-100. 37 pps  
Barber and Berdan  
13 Working in Archives and Elsewhere. Pages 293-302. 9 pps  
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Week Eight: Oct 11
Topics: Spatial and Global Connections
Collection Reports
Source Specialist Presentations
Readings: 90 (pages)
   Bernard Ch. 7: Introduction to Data Analysis. Pps. 161-174. 13 pps.
   Ch. 8: Conceptual Models. Pps. 175-198. 23 pps.
   Barber and Berden 10 Map Interpretation. Pages 226-246. 20 pps
   Bell 2014 Veracity of Form. 105-122. 17 pps.
Due: IRB Human Subjects Certification. Post nvp file 5:00 PM the evening before class.
Due: NVivo Exercise 5: Concept Maps and Graphing. Post nvp file 5:00 PM the evening before class.

Week Nine: Oct 18
Topics: Grounded Theory and Theme Analysis
Readings: (90 pages)
   Bernard Ch. 9: Comparing Attributes of Variables. Pps. 199-218. 19 pps.
   Ch. 10: Grounded Theory. Pps. 219-242. 23 pps.
   Barber and Berden 5 Linguistic Analysis. Pages 97-113. 16 pps
   Opler 1945 Themes as Dynamic Forces in Culture. 8 pps.
   Ryan and Bernard - Techniques to Identify Themes. Field Methods 15:85-109. 24 pps
NVivo Exercise 6: Content and Theme Analysis
Collection Reports.
Source Specialist Presentations
Due: Project Proposal. Post file 5:00 PM the night before class.

Week Ten: Oct 25
Topics: Text Analysis and Mixed Methods
Collection Reports
Source Specialist Presentations
Readings: (81 Pages)
   Barber and Berden
     Ch. 6 Interpretation of Names. Pages 114-147. 33 pps
     Ch. 8. Quantitative Analysis. Pages 178-201. 23 pps

Week Eleven: Nov 1
Topics: Content and Schema Analysis, Representativeness
Collection Reports
Source Specialist Presentations
Readings: (68 Pages)
   Bernard Ch. 11: Content Analysis. Pps. 243-268. 25 pps.
   Ch. 12: Schema Analysis. Pps. 269-284. 15 pps
   Wingfield 2013 Reassembling the London Missionary society Collection. 61-87. 28 pps.
Due: NVivo Exercise 6: Content and Theme Analysis. Post nvp file 5:00 PM the evening before class.

Week Twelve: Nov 8
Topics: Visualizations and Presentations of Evidence
Collection Reports
Source Specialist Presentations
Due: Collections Report. Post 5:00 PM the evening before class.
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Week Thirteen: Nov 15
Topics: Collection and Source Specialist Presentations
  Collection Reports
  Source Specialist Presentations

Week Fourteen: Nov 22
Topic: Course Project Presentations
Course Project Papers due. Printed within 10 minutes of beginning of class and electronically an hour before class.

Week Fifteen – Nov 29
Topic: Course Project Presentations.

Final Exam Week – Dec 6: 9:45 to 11:45 PM
Topic: Course Project Presentations. If necessary.

POLICIES

Style: All written assignments and PowerPoint Presentations must use the format and style used by your chosen peer-reviewed journal for in-text and references cited.

Format: For essays use MS Word, double space using 1 inch top, bottom, and side margins. Use Times Roman 12 point font. Endnotes and “References Cited” sections should follow text. Do not use footnotes. Simply staple pages together, do not use a binder or fancy cover. Do not use separate cover page. Place name, course title and date single-spaced on top of first page. Name should appear on the top left of each page. Center page numbers at the bottom of the page.

Timeliness: When specified by the instructor both printed and electronic versions are necessary in order to receive a grade. Unless otherwise noted, printed exercises and essays are due within 10 minutes of the beginning of the class on the due date; post electronic versions in Blackboard by 5:00 PM the evening before the class due date. Papers received after the due time, but within 24 hours receive one half letter grade less than earned, thereafter they receive a letter grade reduction for each week it is late. A written note from a health practitioner is required in order not to receive reduced points.

Classroom Etiquette: During class time cell phones must be turned off and out of sight. Class discussions demonstrate the student's interest in the course, understanding of the materials, as well as critical thinking and verbal skills. Active, courteous and informed participation is highly desired.

Attendance
In order to succeed in this course, students are expected to attend every class. Avoid arriving late or leaving early since this disrupts the presentation and student concentration. Course materials, exercises and discussions presented in class are the responsibility of the student. In-class exercises are the instructor’s way of providing regular feedback to students while promoting attendance.

Academic Ethics
It is strictly prohibited to submit as one's own work material provided by a professional research agency, the Internet, or other persons. It is considered “plagiarism” to not cite the sources of your information. All sources must be identified in-text and in a “References Cited” section using the style of the American Anthropologist. Students who violate these principles receive a grade of “F” for the course. Written exercises and papers are submitted to Blackboard-Assignments which uses Turnitin for an assessment of originality. The instructor has the authority to consider academic misconduct charges that carry considerable penalties. Please consult the University student handbook for further information on plagiarism and its consequences.