

GENERAL INFORMATION

PROFESSOR INFORMATION



Instructor: Prof. A. Douglas Kincaid
Phone: (305) 348-6172
Office: SIPA 333 (MMC)
Office Hours: Tuesday and Thursday, 2:00 - 3:15 pm or by appointment
E-mail: Use Blackboard course messages

COURSE DESCRIPTION AND PURPOSE

This course provides a research-oriented approach to the study of social theory. Students will learn to articulate basic definitions of what constitutes a social theory, core concepts of food studies and social movements. Each student will conduct a research project that applies concepts of social theory and food studies to a case study of a food-oriented social movement, thus demonstrating research, analytical and presentation skills.

COURSE OBJECTIVES

This course will seek to improve your awareness of:

1. The usefulness of social theory in producing an understanding of our social lives.
2. The ways in which social theory has sought to make sense of the extraordinary and accelerating social changes that have affected human societies since the 19th century.
3. The importance of social movements as efforts to produce intentional social change.
4. The significance of food production, distribution and consumption not simply for human reproduction, but also for such important issues as health, poverty, sustainability, social power, and social identity.
5. The prospects of social action and social movements oriented toward the goals of food security and sovereignty.

To accomplish those objectives, we will read and discuss a wide range of texts that use social theory to explain social change. We will focus on the Slow Food movement as an effort to produce social change in food systems and undertake research projects to apply social theory to the Slow Food movement. We will also work in small groups to advance these projects and develop a comparative perspective on the movement's local manifestations.

IMPORTANT INFORMATION

POLICIES

Please review the [FIU's Policies](#) webpage. The policies webpage contains essential information regarding guidelines relevant to all courses at FIU, as well as additional information about acceptable netiquette for online courses.

TECHNICAL REQUIREMENTS & SKILLS

One of the greatest barriers to taking an online course is a lack of basic computer literacy. By computer literacy we mean being able to manage and organize computer files efficiently, and learning to use your computer's operating system and software quickly and easily. Keep in mind that this is not a computer literacy course; but students

enrolled in online courses are expected to have moderate proficiency using a computer. Please go to the "[What's Required](#)" webpage to find out more information on this subject.

Please visit our [Technical Requirements](#) webpage for additional information.

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ACCESSIBILITY AND ACCOMMODATION

The Disability Resource Center collaborates with students, faculty, staff, and community members to create diverse learning environments that are usable, equitable, inclusive and sustainable. The DRC provides FIU students with disabilities the necessary support to successfully complete their education and participate in activities available to all students. If you have a diagnosed disability and plan to utilize academic accommodations, please contact the Center at 305-348-3532 or visit them at the Graham Center GC 190.

Please visit our [ADA Compliance](#) webpage for information about accessibility involving the tools used in this course.

Please visit [Blackboard's Commitment Accessibility](#) webpage for more information.

For additional assistance please contact FIU's [Disability Resource Center](#).

COURSE PREREQUISITES

This course has a prerequisite: either ANT2000, GEA2000, or SYG2000, or instructor's permission.

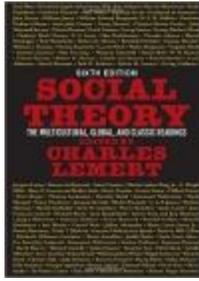
ACADEMIC MISCONDUCT STATEMENT

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook.

Academic Misconduct includes: **Cheating** – The unauthorized use of books, notes, aids, electronic sources; or assistance from another person with respect to examinations, course assignments, field service reports, class recitations; or the unauthorized possession of examination papers or course materials, whether originally authorized or not. **Plagiarism** – The use and appropriation of another's work without any indication of the source and the representation of such work as the student's own. Any student who fails to give credit for ideas, expressions or materials taken from another source, including internet sources, is responsible for plagiarism.

Learn more about the [academic integrity policies and procedures](#) as well as [student resources](#) that can help you prepare for a successful semester.

TEXTBOOK



Social Theory: The Multicultural, Global, and Classic Readings

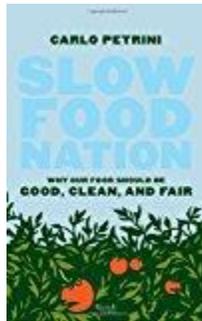
Charles Lemert

Westview Press, 6th Edition, 2016

ISBN-10: 0813350026

ISBN-13: 978-0813350028

[Book Info](#). You may purchase your textbook online at the [FIU Bookstore](#).



Slow Food Nation: Why our Food Should be Good, Clean, and Fair

Carlo Petrini

Rizzoli Ex Libris, 1st Edition, 2013

ISBN-10: 0847841308

ISBN-13: 978-0847841301

[Book Info](#). You may purchase your textbook online at the [FIU Bookstore](#).

ADDITIONAL READINGS AND MATERIALS

The following selections are accessible online through the library:

[Food and Culture](#)

Carole Counihan and Penny Van Esterik, eds. Routledge. New York. 2013.

- Ch. 7. Industrial Food: Towards the Development of a World Cuisine. Jack Goody. Pp. 72-90
- Ch. 28. Slow Food and the Politics of “Virtuous Globalization.” Alison Leitch. Pp. 409-425
- Ch. 34. Fast Food/Organic Food: Reflexive Tastes and the Making of Yuppie Chow. Julie Guthman. Pp. 496-509
- Ch. 36. The Political Economy of Food Aid in an Era of Agricultural Biotechnology. Jennifer Clapp. Pp. 531-545
- Ch. 37. The Political Economy of Obesity: The Fat Pay All. Alice Julier. Pp. 546-562.

[Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit](#)

Barry Estabrook. Andrews McMeel Publishing. 2012.

- Ch. 2: “A Tomato Grows in Florida” (PDF provided in course)

[Pig Tales: An Omnivore's Quest for Sustainable Meat](#)

Barry Estabrook. W. W. Norton & Company, 2015.

- Ch. 4: “Big Pig”. (PDF provided in course)

[A Primer on Social Movements](#)

David Snow and Sarah Soule. W.W. Norton & Co. New York. 2010.

- Ch. 1. Pp. 1 - 22

The videos listed below will be provided in the course:

- *Harvest of Shame*. CRM/McGraw Hill Films, 1961. 54 min.
- *Food Chain\$: the revolution in America's fields*. Screen Media Films, 2014. 83 min.
- *Food Miles*. 2013.
- *The Great Food Revolution, Part 1*. 2014.

EXPECTATIONS OF THIS COURSE

This is an online course, which means most (if not all) of the course work will be conducted online. Expectations for performance in an online course are the same for a traditional course. In fact, online courses require a degree of self-motivation, self-discipline, and technology skills which can make these courses more demanding for some students.

Students are expected to:

- **Review the how to get started information** located in the course content.
- **Introduce themselves to the class** during the first week by posting a self-introduction in the appropriate discussion forum.
- **Take the practice quiz** to ensure that your computer is compatible with Blackboard.
- Log in to the course at least **3 times** per week.
- Respond to discussion boards, blogs, and journal postings on a weekly basis.
- Respond to **emails** within **3 days**.
- Submit assignments by the corresponding deadline.

The instructor will:

- Log in to the course **5 times** per week.
- Respond to discussion boards, blogs, and journal postings as needed.
- Respond to **emails** within **3 days**.
- Grade assignments within **10 days** of the assignment deadline.

COURSE DETAIL

COURSE COMMUNICATION

Communication in this course will take place via **Messages**.

Messages is a private and secure text-based communication system which occurs within a course among its Course members. Users must log on to Blackboard to send, receive, or read messages. The Messages tool is located on the Course Menu, on the left side of the course webpage. It is recommended that students check their messages routinely to ensure up-to-date communication.

Visit our [Writing Resources webpage](#) for more information on professional writing and technical communication skills.

DISCUSSION FORUMS

Keep in mind that your discussion forum postings will likely be seen by other members of the course. Care should be taken when determining what to post.

DISCUSSION BOARD

Note: keep in mind that your discussion forum postings will likely be seen by other members of the course. Care should be taken when determining what to post.

Video Discussions

Students will participate in three **(3) online discussions** of assigned videos on food issues provided in the course. Each video discussion is worth a maximum of 35 points **(105 points total)**.

- The video discussions are to be completed in the **Discussion Board** section of the course.
- Each student is expected to post at least three (3) times to each discussion.
- Each discussion will run for several weeks.

ASSESSMENTS

In order to mitigate any issues with your computer and online assessments, it is very important that you take the "Practice Quiz" from each computer you will be using to take your graded quizzes and exams. It is your responsibility to make sure your computer meets the minimum [hardware requirements](#).

Assessments in this course are not compatible with mobile devices and should not be taken through a mobile phone or a tablet. If you need further assistance please contact [FIU Online Support Services](#).

QUIZZES

- There are twelve **(12) quizzes**, each worth a maximum of 10 points. The two lowest quiz score will be dropped. **(100 points total)**.
- The quizzes consist of multiple choice and short answer questions based on the readings assigned during the week on which the quiz is due.
- There is no time limit to complete the quiz while it is open.
- Each quiz will become **available on Sunday at 1 pm ET** and will be **due the following Saturday by 11:59 pm ET**.
- Students will be able to see the quiz results within three (3) days of the quiz closing date. The results include scores, questions, and correct answers.

In order to mitigate any issues with your computer and online assessments, it is very important that you take the "Practice Quiz" from each computer you will be using to take your graded quizzes and exams. It is your responsibility to make sure your computer meets the minimum [hardware requirements](#).

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ASSIGNMENTS

Assignments

BLOGS

The class will be divided into five **(5) groups** for the purpose of conducting group discussions. Each group will have approximately six (6) members. The groups will be used for the *Group Reading Discussions* and planning for the individual research papers.

Group Reading Discussions

Students will participate in six **(6) online discussions** of assigned topics and readings within their assigned groups, based on questions provided by the instructor. Each reading discussion is worth a maximum of 20 points **(120 points total)**. Detailed assignment instructions will be provided in the course.

- Students will first discuss each assigned topic/question within their private Group Discussion Board (a tool made available within each group). Each student is required to post at least twice in their Group Discussion Board for the scheduled week.
- Once the topic/question provided has been discussed, each group will be responsible for posting a summary of their discussion (approximately 2-3 paragraphs) in the **Blogs** section of the course.
- Group Reading summaries must be posted to the appropriate blog by **Sundays at 11:59 pm ET**.
- Each student is then expected to post at least three comments on the other groups' summaries by the following Sunday.

RESEARCH PAPER

Assignment Expectations:

- Each student will conduct a research project culminating in a paper of 8-10 pages, including references.
- The subject of the research will be a specific convivium (local chapter) of the Slow Food Movement in the United States
- Students will choose a specific convivium for study from a list provided to their groups by **February 20** along with more specific instructions for the project.
- Papers will be submitted through Turnitin.com no later than **April 21**.
- Papers will be evaluated according to proper form, research procedures, description of findings, soundness of conclusions, and quality of references.
- Evaluation and grades for papers will be provided by **April 26 (100 possible points)**.

Please note that the following information only applies if your course requires the use of Turnitin to submit your assignments.

- Review the detailed [Turnitin instructions](#) on how to submit your assignments and how to review the Grademark comments (feedback) from your professor.

GENERAL PARTICIPATION

Students will participate in all blogs and discussions, be consistent contributors to group activities and discussions, and show evidence of regular and sustained presence on the course website. **(75 possible points)**.

GRADING

No credit will be given for posts after their deadline; it is important to pay attention to the opening and closing dates for all online discussions.

Evaluation and grades for online discussions will be provided regularly during the semester, normally within a week of a discussion's closing.

Course Requirements	Number of Items	Points for Each	Total Points Available	Weight
Quizzes *Lowest two quiz grades will be dropped.	12	10	100	20%
Group Reading Discussions	6	20	120	24%
Video Discussions	3	35	105	21%
General Participation	N/A	N/A	75	15%
Research Paper	1	100	100	20%
Total	22	N/A	500	100%

Letter	Range (%)	Letter	Range (%)	Letter	Range (%)
A	92 - 100	B	82 - 87	C+	78 - 79

Letter	Range (%)	Letter	Range (%)	Letter	Range (%)
A-	90 - 91	B-	80 - 81	D	60 - 69
B+	88 - 89	C	70 - 77	F	< 60

COURSE CALENDAR

WEEKLY SCHEDULE

Note: Some assignments will not be due during the week they are assigned. Please make sure to look at the due dates in the course calendar below.

Week	Topics	To-Do List
Week 1 January 8 - 14	Topic: <ul style="list-style-type: none"> Introduction to the Course 	Readings <ul style="list-style-type: none"> Lemert, Introduction Petrini, Introduction Discussions <ul style="list-style-type: none"> Self introduction post in Discussion Forum: due Wednesday, January 10 at 11:59 pm Quizzes <ul style="list-style-type: none"> Quiz 1: opens Sunday, January 14 at 1 pm and due Saturday, January 20 at 11:59 pm
Week 2 January 15 - 21	Topic: <ul style="list-style-type: none"> Classical theories The Industrial Food System 	Readings <ul style="list-style-type: none"> Lemert, pp. 19 - 27 Counihan and Van Esterik, Chapter 7 Discussions <ul style="list-style-type: none"> Video Discussion, Harvest of Shame opens Monday, January 15 and due Sunday, February 11 at 11:59 pm Quizzes <ul style="list-style-type: none"> Quiz 1: due Saturday, January 20 at 11:59 pm Quiz 2: opens Sunday, January 21 at 1 pm and due Saturday, January 27 at 11:59 pm
Week 3 January 22 - 28	<ul style="list-style-type: none"> Introduction to Slow Food Classical theory readings 	Readings <ul style="list-style-type: none"> Petrini: part I Lemert: group selections Discussions

- Group Reading Discussion 1: group summaries posted to blog **due Sunday, January 28 at 11:59 pm**
- Video Discussion 1, Harvest of Shame continues

Quizzes

- Quiz 2: **due Saturday, January 27 at 11:59 pm**
- Quiz 3: opens Sunday, January 28 at 1 pm and due Saturday, February 3 at 11:59pm

Week 4
January 29 -
February 4

- Social Theories and World Conflict
- Industrial Agriculture

Readings

- Lemert, pp. 149 - 160
- Estabrook, Tomatoland, Chapter 2

Discussions

- Group Reading Discussion 1: comments on group summaries **due Sunday, February 4 at 11:59 pm**
- Video Discussion 1, Harvest of Shame continues

Quizzes

- Quiz 3: **due Saturday, February 3 at 11:59 pm**
- Quiz 4: opens Sunday, February 4 at 1 pm and due Saturday, February 10 at 11:59 pm

Week 5
February 5 - 11

- The New Gastronomy
- Theory and Conflict readings

Readings

- Petrini, Part II
- Lemert: group selections

Discussions

- Group Reading Discussion 2: group summaries posted to blog **due Sunday, February 11 at 11:59 pm**
- Video Discussion 1, Harvest of Shame: **closes Sunday, February 11 at 11:59 pm**

Quizzes

- Quiz 4: **due Saturday, February 10 at 11:59 pm**
- Quiz 5: opens Sunday, February 11 at 1 pm and due Saturday, February 17 at 11:59 pm

Week 6
February 12 - 18

- The "Golden Age"
- Industrial Meat Production

Readings

- Lemert, pp. 215 - 227

- Estabrook, Pig Tales, Chapter 4

Discussions

- Group Reading Discussion 2: comments on group summaries **due Sunday, February 19 at 11:59 pm**
- Video Discussion 2, Food Chains: opens Monday, February 12 and closes Sunday, March 11 at 11:59 pm

Quizzes

- Quiz 5: **due Saturday, February 17 at 11:59 pm**
- Quiz 6: opens Sunday, February 18 at 1 pm and due Saturday, February 24 at 11:59 pm

Readings

- Petrini, Part III
- Lemert, group selections

Discussions

- Group Reading Discussion 3: group summaries posted to blog **due Sunday, February 25 at 11:59 pm**
- Video Discussion 2, Food Chains continues

Quizzes

- Quiz 6: **due Saturday, February 24 at 11:59 pm**
- Quiz 7: opens Sunday, February 25 at 1 pm and due Saturday, March 3 at 11:59 pm

Readings

- Lemert, pp. 287 - 297
- Counihan and Van Esterik, Chapter 36

Discussions

- Group Reading Discussion 3: Comments on group summaries **due Sunday, March 4 at 11:59 pm**
- Video Discussion 2, Food Chains continues

Quizzes

- Quiz 7: **due Saturday, March 3 at 11:59 pm**
- Quiz 8: opens Sunday, March 4 at 1 pm and due Saturday, March 10 at 11:59 pm

Week 7
February 19 - 25

- The Principles of Food Quality
- Golden Age Voices

Week 8
February 26 -
March 4

- Global Rebellion
- Food Aid and Development

<p>Week 9 March 5 - 11</p>	<ul style="list-style-type: none"> • The Slow Food Movement in Action • Challenging Voices 	<p>Readings</p> <ul style="list-style-type: none"> • Petrinim Part IV • Lemert, group selections <p>Discussions</p> <ul style="list-style-type: none"> • Group Reading Discussion 4: group summaries posted to blog due Sunday, March 11 at 11:59 pm • Video Discussion 2, Food Chains: closes Sunday, March 11 at 11:59 pm <p>Quizzes</p> <ul style="list-style-type: none"> • Quiz 8: due Saturday, March 10 at 11:59pm • Quiz 9: opens Sunday, March 11 at 1 pm and due Saturday, March 24 at 11:59 pm
<p>Week 10 March 12 - 18</p> <ul style="list-style-type: none"> • Spring Break 		
<p>Week 11 March 19 - 25</p>	<ul style="list-style-type: none"> • Beyond Modernity • Food and Health: The Obesity Issue 	<p>Readings</p> <ul style="list-style-type: none"> • Lemert, pp. 343 - 354 • Counihan and Van Esterik, Chapter 37 <p>Discussions</p> <ul style="list-style-type: none"> • Group Reading Discussion 4: Comments on group summaries due Sunday, March 25 at 11:59 pm • Video Discussion 3: opens Monday, March 19 and closes Sunday, April 15 at 11:59 pm <p>Quizzes</p> <ul style="list-style-type: none"> • Quiz 9: due Saturday, March 24 at 11:59 pm • Quiz 10: opens Sunday, March 25 at 1 pm and due Saturday, March 30 at 11:59 pm
<p>Week 12 March 26 - April 1</p>	<ul style="list-style-type: none"> • The Slow Food Agenda • Post-modern Voices 	<p>Readings</p> <ul style="list-style-type: none"> • Petrini, Part V • Lemert, group selections <p>Discussions</p> <ul style="list-style-type: none"> • Group Reading Discussion 5: group summaries posted to blog due Sunday, April 1 at 11:59 pm • Video Discussion 3 continues <p>Quizzes</p>

- Quiz 10: **due Saturday, March 30 at 11:59 pm**
- Quiz 11: opens Sunday, April 1 at 1 pm and due Saturday, April 7 at 11:59 pm

Readings

- Lemert, pp. 433 - 459
- Counihan and Van Esterik, Chapter 34

Discussions

- Group Reading Discussion 5: Comments on group summaries **due Sunday, April 8 at 11:59 pm**
- Video Discussion 3 continues

Quizzes

- Quiz 11: **due Saturday, April 7 at 11:59 pm**
- Quiz 12: opens Sunday, April 8 at 1 pm and due Saturday, April 14 at 11:59 pm

Week 13
April 2 - 8

- Globalization Theory
- The Organic Food Phenomenon

Readings

- Counihan and Van Esterik, Chapter 28
- Lemert, group selections

Discussions

- Group Reading Discussion 6: group summaries posted to blog **due Sunday, April 15 at 11:59 pm**
- Video Discussion 3: **closes Sunday, April 15 at 11:59 pm**

Quizzes

- Quiz 12: **due Saturday, April 14 at 11:59 pm**

Week 14
April 9 - 15

- Slow Food: A Critical Assessment
- Globalization Perspectives

Discussions

- Group Reading Discussion 6: comments on group summaries **due Sunday, April 22 at 11:59 pm**
- Research Paper: **due Saturday, April 21 at 11:59pm**

Week 15
April 16 - 22

- Course Conclusion