ANT 4473 Anthropology of Globalization

*A Global Learning Course on Greening the Global Economy – 3 credits*

Biscayne Bay Campus: A1-226, Tu/Th 11:00 am – 12:15 pm, Spring 2012

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**Course Description:**
This course will examine the megatrend of globalization within the context of “greening the global economy.” Globalization is the acceleration of economically-driven financial, political and socio-cultural relationships among nations. Utilizing the inter-disciplinary approach of the anthropological perspective, this course will analyze the causes and effects of globalization, including the main controversies (economic, environmental and equity) surrounding the process of globalization.

This course will also:
- Examine the uneven process of globalization and its effects in terms of cross-national intensity, geographical scope, economic implications and environmental impact within the context of the anthropological perspective (i.e., cross-cultural, inter-disciplinary, case studies, cultural relativism and systems approach);
- Analyze the causes and effects of globalization in the context of the globalization debate and the rise of pro- and anti-globalization movements; and
- Examine the forces behind the greening of the global economy, including LOHAS (lifestyles of health and sustainability), socially responsible investing, and corporate social responsibility.

This course is a Global Learning (GL) course. As such the goals of the course are to enhance students’ Global Awareness, Perspective and Engagement so that all students in this course have a fundamental knowledge of the interrelationships among nations impacted by globalization; have the ability to develop a multi-disciplinary analysis of the process of globalization; and have the willingness to engage in local, national and/or international actions within the paradigm of globalization.

**Course Learning Outcomes:**
- **Global Perspective** - Students will be able to demonstrate the ability to apply the multi-disciplinary approach of the anthropological perspective as it relates to globalization issues, trends, and systems. Students will be able to construct a multi-perspective analysis of globalization, recognizing the diversity of perspectives on the issue.

- **Global Awareness** - Students will be able to demonstrate knowledge of the interrelatedness of the anthropological perspective as it applies to globalization issues, trends, and systems. Students will be able to discuss and demonstrate knowledge of local, global and international trends and issues impacting globalization.
- **Global Engagement** - Students will demonstrate a willingness to engage globalization using the anthropological perspective to address individual or global problems. Students will be able to “think globally and act locally” by taking actions that demonstrate a willingness to engage and address the process of globalization within the context of their own lives.

**Books Required** – paperback editions

**Books Recommended** – paperback editions

**Course Prerequisites:** None

**Grading:**

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<thead>
<tr>
<th>Course Requirements</th>
<th>% of Grade</th>
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<tbody>
<tr>
<td>Attendance and Class Participation – 25 points</td>
<td>25%</td>
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<tr>
<td>Mid-Term Exam – 25 points</td>
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<td>Individual Country Paper – 25 points</td>
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<td>Team Country Presentations – 25 points</td>
<td>25%</td>
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<td>Total Possible Points – 100 points</td>
<td>100%</td>
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**Team Country Presentations:**

Students will be assigned to one of 10 country teams (i.e., Brazil, Russia, Indian, China, U.S.A., etc.), with approximately five (5) students per team, for the purposes of: (1) researching and designing a case study related to the process of globalization in that country and (2) presenting their case study to the class and defending their solution to the central policy issue(s) raised by that case study.
COURSE OUTLINE:

Week 1: THE DYNAMICS OF GLOBALIZATION (Understanding Globalization)
Annual Editions, Unit 1 “Global Issues of the Twenty-First Century”
Henderson, Intro and Ch 1 “Redefining Success”

Week 2: FRAMEWORK OF GLOBALIZATION (The Globalization Debate)
Annual Editions, Unit 4 “Political Economy”—Part A “Globalization Debate”
Friedman, Chapters One (“Sleeping”) and Two (“Ten Forces”), and Flattener #1
Henderson, Ch 2 “Global Corporate Citizenship”
Henderson, Ch 3 “The Unpaid ‘Love’ Economy”

Week 3: THE GLOBAL POLITICAL SYSTEM (Global System and Sub-systems)
Annual Editions, Unit 4 “Political Economy”—Part B “General Case Studies”
Friedman, Flatteners #2, 3 and 4.
Henderson, Ch 4 “Green Building and Design”
Henderson, Ch 5 “Community Investing”

Week 4: THE GLOBAL ECONOMIC SYSTEM (Global Division of Labor and Power)
Annual Editions, Unit 5 “Conflict”
Friedman, Flattener #5, 6, 7.
Henderson, Ch 6 “Fair Trade”
Henderson, Ch 7 “Women-Owned Businesses”

Week 5: THE GLOBAL ECONOMIC SYSTEM (Actors and Global Power)
Annual Editions, Unit 2 “Population and Food Production” and Unit 4—Part C “Global Energy”
Friedman, Flatteners #8, 9, 10.
Henderson, Ch 8 “Renewable Energy”
Mid-Term Examination

Week 6: THE GLOBAL CULTURE (New Global Culture, Actors and Issues)
Annual Editions, Unit 6 Cooperation
Friedman, Chapter Three “Triple Convergence”
Henderson, Ch 9 “Shareholder Activism”

Week 7: RESISTANCE TO GLOBALIZATION (Environment and other Issues)
Annual Editions, Unit 3 “The Global Environment and Natural Resources Utilization”
Friedman, Chapters Four, Five and Six
Henderson, Ch 10 “Transformation of Work”
Week 8: AMERICA AND THE FLAT WORLD
Annual Editions, Unit 7 “Values and Visions”
Friedman, Chapters Seven, Eight and Nine
Henderson, Ch 11 “Clean Food”
Henderson, Ch 12 “Health and Wellness”

Week 9: THE FUTURE OF GLOBALIZATION: TH
Friedman, Geopolitics and the Flat World, Chapters Fifteen and Sixteen
Henderson, Ch 13, The Future of Social Responsible Investing

Mid-Term Examination – Thursday, March 8

Week 10: SPRING BREAK – UNIVERSITY CLOSED

(Weeks 11-15: TEAM CLASS PRESENTATIONS – TWO PRESENTATIONS / WEEK 10 COUNRTY CASE STUDIES)

Week 11: Brazil

Week 12: Russia

Week 13: India

Week 14: China

Week 15: United States
ANT 4473, Anthropology of Globalization, Spring Semester 2012
Supplement to Class Syllabus
Class Rules

As affirmed by the Chair of the Department of Global and Sociocultural Studies, the Dean’s Office of the College of Arts and Sciences, and the Vice President for Student Affairs of Florida International University, a faculty member has the right to establish the rules for student behavior in the classroom (“Rules”). In order to avoid any possible misunderstandings, and to insure a positive learning environment for all students, the Rules for this class are as follows:

1) Rules for Student Behavior

   a) Students may arrive late for class; students may not leave while class is in session.
   b) Students may not talk, or interact with each other in any manner, during class sessions (except as part of class discussions), or engage in any other activities that will, in the sole judgment of the instructor, disturb the learning environment.
   c) Students may not have cell phones on, or view cell phones, or talk on cell phones in class, or leave the classroom during class sessions to take cell phone calls. Same for laptop computers – except for note taking with permission of instructor – and all other communications devices.

2) Consequences for Violation of above Rules

   a) Any student who violates rules a), b) and/or c) above will face the following consequences:
      1) First time violation – verbal warning from the instructor.
      2) Second time violation – written warning from the instructor.
      3) Third time violation – written report to the Office of the Vice President for Student Affairs for disciplinary action and/or removal from the class.
      4) Any student who disturbs the classroom environment in way that, in the sole judgment of the instructor, undermines the learning environment in ways that are explicitly covered in these written Rules, or in any other way that may not be explicitly covered by these written rules, may be required to leave the class and/or referred to the Office of the Vice President for disciplinary action.

Attendance Policy and Grade Point Deductions – Attendance will be taken beginning in week three. Students who miss more than four (4) class meetings during semester will automatically have two points deducted from their final course grade for each additional class meeting missed beyond the permitted four classes. Students who miss more than eight (8) class will automatically fail this course, except for documented medical absenses.